Dear (Company’s name) Hiring Manager,

Are you looking for an experienced, analytics-driven leader capable of developing and managing your online marketing campaigns while generating revenue?

My skills as [insert role] will enhance your reputation as an accessible, customer-friendly company, thereby increasing customers and revenue.

Here are some of the high-level achievements I can bring to Pioneer Health Systems within one year:

* Increase brand awareness by 20%
* Increase in web page viewers and Facebook and Twitter followers by 35%
* Cut online marketing budget by 10%

I can bring to your company my experience successfully developing online brands. I have included my resume and will call next week to discuss the opportunities I can bring to your company. Thank you.

Best regards,

Dear Hiring Manager,

Are you looking for an experienced leader capable of meeting all your hiring requirements while saving you money by improving efficiencies?

As a [insert role], I will successfully hire ideal candidates for positions in every department through cost-efficient best practices and advertising strategies.

I aim to achieve the following results for your company:

* Increase retention rate of hire employees by 20%
* Reduce recruiting budget by 10%
* Implement online applicant tracking system to increase efficiency

As an innovative new startup company, you will benefit from a similarly innovative, experienced leader. I will call next week to discuss the opportunities I can bring to your company. Thank you.

Best regards,